

We invite you to join our team and share in the cause

- **What it is:** Become an annual Sustaining Partner of Bellwether League Foundation™ and the Healthcare Supply Chain Leadership Hall of Fame™.
- **Who it helps:** Your annual support funds career recognition and visibility for executives, influencers, innovators, leaders, pioneers and trailblazers in healthcare supply chain operations.
- **What you get:** Year-round brand visibility with and connection to supply chain executives within hospitals and other healthcare facilities, distributors, manufacturers, group purchasing organizations (GPOs), consulting firms, academia and media, as well as access at BLFIRE.

Benefits

- **Year-round brand visibility** via promotion online, in emails, in print and in person at events.
- **Valuable professional connections, one-on-one conversations and relationships** through BLFIRE tickets, VIP Receptions, Bellwether Leadership Symposia, including roundtable discussions and academic mentoring.
- **Talent promotion** that shows your support of recognizing leaders from yesterday (seasoned), today (developing) and tomorrow (emerging).
- **Free or discounted tickets** to BLFIRE based on selected partnership level.
- **Advanced notice** of content distributed online.
- **Access to premium content on request**, including “Proud Sustaining Partner” badge(s) for participating team members, two pre-written LinkedIn posts, one short internal email to send to employees and one paragraph for their website “community impact” page, as well as access to archived professional profiles and multimedia content.

Founding & Platinum Sustaining Partnership: \$8,000 the first year, \$5,000 annually after

Gold Sustaining Partnership: \$6,000 the first year, \$4,000 annually after

Silver Sustaining Partnership: \$4,000 the first year, \$3,000 annually after

Bronze Sustaining Partnership (Providers only): \$1,000 annually

Academic Sustaining Partnership: Add a minimum of \$1,000 annually for designation exclusively to our student philanthropy programs (e.g., Collegiate Capstone Projects and scholarships) and you will be promoted as Founding+, Platinum+, Gold+, Silver+ or Bronze+ Sustaining Partners. *Collegiate Capstone Projects and scholarships have benefited students at nine different colleges and universities and counting.*

Additional partnership opportunities:

- Bellwether Leadership Symposium
- Philanthropic Collegiate Capstone Projects
- Philanthropic grants, dedicated scholarships
- VIP Reception at BLFIRE
- Photography at BLFIRE
- BLFIRE Event Program
- Beacon Awards (e.g., crystal lighthouses)
- BLFIRE Videography
- REMEMBER e-newsletter
- Podcasts, webcasts, Fireside Chats
- *Leaders & Luminaries* e-magazine
- Supply Chain Maturity Assessment Tool (SCMAT)

Bellwether League Founding/Platinum Sustaining Sponsors:

GHX • Northwestern • Owens & Minor • Premier • Vizient • Wingfoot Media

Sustaining Partners of the Healthcare Supply Chain Leadership Hall of Fame

Founding Sustaining Partners

Owens & Minor (2008-present)
Premier (2008-present)
Vizient+ (2008-present)

Platinum Sustaining Partners

HealthTrust (2018-present)
***GHX+** (2021-present)**
Wingfoot Media (2021-present)*
*Northwestern Medicine (2025-present)**

* Signifies level up ** Signifies level change

Gold Sustaining Partners

LogicSource (2023-present)
*Medline (2015-2017)***

*GHX (2009-2020)***
*Wingfoot Media (2008-2020)***

Silver Sustaining Partners

Healthcare Purchasing News (2008-present)
Healthcare Supply Chain Association (HSCA) (2011-present)
ASP Global (2017-present)
*Medline (2018-present)***
Capstone Health Alliance (2019-present)
GS1 US Healthcare (2010-present)
Omnicell (2010-present)
Mayo Clinic (2022-present)**
IDN Directory by Share Moving Media (2024-present)

OmniChannel Health (2024-present)
St. Onge Co. (2024-present)

Bronze Sustaining Partners

Allina Health+ (2020-present)
Atrium Health (2017-present)
Geisinger Health (2017-present)
*Mayo Clinic (2017-2021)***
Ochsner Health (2017-present)
*Northwestern Medicine (2017-2024)***

Texas Health Resources (2017-present)
Froedtert ThedaCare Health (2019-present)
Stanford Medicine (2022-present)
***BJC HealthCare+** (2024-present)*
PIH Health (2025-present)

Recognizing the past, present and future of supply chain leadership excellence.

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