



BLFIRE17 • OCTOBER 7, 2024 • ATTEND • DONATE • SPONSOR

February 20, 2024 • No. 17

for the Bellwether Community

REMEMBER

What's happening with Bellwether League Foundation

The Board of Directors (BOD) and Advisory Council (AC) are working on these key projects:

1. **What's up:** If you want to know all of the projects and tasks we're juggling right now, click here: <https://www.bellwetherleague.org/media/jan11-24.php>. This press release highlights the new BOD and AC members, along with updates on branding, collegiate capstone projects, informational content, scholarships and the **17th Bellwether League Foundation Induction & Recognition Event (BLFIRE17)**.
2. **Monday, October 7:** Make sure you mark this date for BLFIRE17 that includes the evening induction and recognition event as well as the Bellwether Leadership Symposium that afternoon that will offer a fresh trip to the future.
3. **LinkedIn pages:** Have you visited BLF's LinkedIn page lately? Sign up and log in at <https://www.linkedin.com/company/bellwether-league/>. You'll be able to connect with so many others to learn about BLF and to share insights with industry thought leaders, pioneers, mentors, innovators, influencers and executives! Ryan Burke (Future Famers Class of 2022 and BLF Marketing Committee Chair) shares photos from our archives as well as notices to check out Rick Barlow's "Vintage Voice" column from *Leaders & Luminaries* e-magazine, Fred Crans' "Famed Flashbacks" column and a host of additional heads-up on activities and events. Thanks to those who signed up for the private group, but we opted to shelve that offering to concentrate our efforts on the public group and other marketing channels. Further, we recognize there are many demands for your effort and time as well as opportunities for you to share and express yourselves already ... among our public group.
4. **Spread the word:** If you've earned the privilege to be called a Bellwether Honoree, Ammer Honoree or Future Famer you should be sharing and showing that honor to the world. Wear your lapel pin. Tell others. Include your status symbol in your email and letter signature lines and in PowerPoint presentations you give. Add it to your bio and CV. Let's make "Spread the Word" our mantra to promote BLF and what it means to the profession and industry. One Ammer Honoree called us "the best kept secret in

healthcare supply chain,” a bittersweet tribute, for sure. We in the Bellwether Community need to reveal and share the secret.

5. **Nominations update:** BLF’s Nominating Committee already is hard at work reading and reviewing all the submitted nominations for the Bellwether Class of 2024, Ammer Honorees of 2024 and the Future Famers Class of 2024. The deadline was Groundhog Day, Friday, February 2. Thanks to all who nominated someone they felt is worthy of consideration. If you’d like a glimpse into our process, click the video, “BLF Nominating Committee Members Share Peek into Nomination Process, <https://www.bellwetherleague.org/nominations.php>.
6. **Web site:** There’s so much more to read and view on BellwetherLeague.org these days. From videos to podcasts to opinion columns and e-magazines, you can see and read names and faces old and new. Give us a few moments each day by popping in and seeing what’s new. Start at <https://www.bellwetherleague.org/leaders-luminaries.php> and then poke around some more. We’re adding new content every month.
7. **Collegiate capstone:** Would you like to support BLF’s 2024 collegiate capstone projects from the University of Wisconsin-Milwaukee and/or the University of Michigan? Contact BLF headquarters at rickdanabarlow@bellwetherleague.org and fortify the next generation of potential healthcare supply chain professionals.
8. **PLEASE CONSIDER DONATING TO BELLWETHER LEAGUE FOUNDATION IN 2024 OR BECOMING A SUSTAINING SPONSOR!** Your donation or sustaining sponsorship helps to educate, honor, inform and research healthcare supply chain performance excellence. Here’s a challenge for all of you: One executive established an annuity that donates to BLF each year. Another generously donated on behalf of his provider organization! Will you join them? *BLF is a 501(c)3 nonprofit organization, so donations are tax-deductible.*

Promote your healthcare supply chain thought leadership and vision

Be seen recognizing your customers via Sustaining, Event or Program Sponsorship or donation to a worthy cause! Opportunities include:

- Bellwether Leadership Symposium
- *Leaders & Luminaries* multi-media content
- Hall of Fame VIP Reception
- Hall of Fame Photography Session
- REMEMBER e-newsletter
- Beacon Awards (e.g., crystal lighthouses)
- BLFIRE Videography
- BLFIRE Event Program
- Collegiate capstone projects
- Philanthropic grants and scholarships

Place yourself...in great company...with great companies...supporting a great mission.

Visit www.bellwetherleague.org and contact Bellwether League Foundation headquarters via telephone at (847) 466-7425 or email at rickdanabarlow@bellwetherleague.org.

*Ryan Burke, Future Famers Class of 2022, BLF Marketing Committee Chair
Vice President, Strategic Sourcing, Pandion Optimization Alliance, Rochester, NY*